



FINANCIAL MANAGEMENT ASSOCIATION 2019 ASIA/PACIFIC CONFERENCE

Ton Duc Thang University
Ho Chi Minh City, Vietnam | 10-12 July, 2019

SPONSORSHIP PACKAGE

A. SPONSORSHIP LEVEL AND BENEFITS

- **Level 1, sponsor amount:** 50.000.000 VND
- **Level 2, sponsor amount:** 30.000.000 VND

B. SPONSORSHIP BENEFITS

No	Sponsorship benefits	Level 1	Level 2
1	Most prominent logo placement on the website of the conference	✓ (1 st row)	✓ (2 nd row)
2	Most prominent logo placement on all backdrops in all conference rooms	✓ (1 st row)	✓ (2 nd row)
3	Information of sponsors are placed in all conference communication channels	✓	✓
4	Invitation for delegates of sponsors to attend as well as formal announcement in the opening ceremony	✓	✓
5	Prominent logo placement on all backdrop and printed materials related to conference	✓	✓
6	Prominent logo placement on all banners and background of the conference	✓	✓
7	Hang banners inside the university	✓	✓
8	Exhibitions area (if available)	6 m ²	4 m ²
9	Attend the gala dinner	✓	✓
10	Link the website of Finance and Banking Faculty to website of sponsors for a year	✓	✓
11	Maximum number of delegates of sponsors to attend the conference	2 people	1 people
12	Receive the sponsorship benefits in various events of the faculty (optional)	2 activities	1 activities

Notes:

The above table is a standard benefits framework for each sponsorship level. The organizer will discuss directly to each sponsor to reach the final agreement on sponsorship level and detail benefits of 2 parties. The organizer will make deals with media and communication agencies to obtain addition benefits for sponsors.

FACULTY OF FINANCE AND BANKING

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